Globally, 600 million girls struggle to eat, attend school, and see a doctor when they need one. Research demonstrates that investing in girls reduces global poverty, but only two percent of international funding goes to programs for girls.

Let Girls Lead is working to change these devastating realities — we empower girls to attend school, stay healthy, escape poverty, and overcome violence. Since 2009, Let Girls Lead’s externally validated model has contributed to improved health, education, livelihoods, and rights for more than 3 million girls globally.

At Let Girls Lead, we know that girls are not victims — girls are powerful leaders and inspiring agents of change. We invest in leaders and organizations in Africa and Latin America that empower girls to transform their own lives, families, communities, and the world. Our incubator model identifies visionary local leaders doing powerful work, and provides them with resources, networks, funding, and training to drastically scale their impact.

**PRINCIPAL STRATEGIES**

**GIRL-CENTERED ADVOCACY:** We invest in local leaders and organizations advocating for girl-friendly laws, policies, programs, and funding by providing leadership development, organizational strengthening, grant making, and technical assistance.

**STORYTELLING:** We harness the power of media to amplify the voices of girl leaders and their allies who are creating a better world. Our pioneering media advocacy includes documentary films, girls’ video contests, and strategic media partnerships.

**ECONOMIC EMPOWERMENT:** We are helping girls overcome poverty and build a secure financial future for themselves and their families through original research, capacity building, mentorship, and vocational training.

**ABOUT OUR PROGRAMS**

Let Girls Lead’s newest program is the Girls’ Voices Initiative, which enables girl leaders (ages 10 to 19) to raise their voices and advocate for their own rights, in partnership with UNICEF.

Let Girls Lead’s sister initiative, Champions for Change, saves the lives of women, newborns, and children by investing in leaders and organizations to advocate for reproductive, maternal, newborn, and child health in Nigeria.

Let Girls Lead and Champions for Change are based at the Public Health Institute in Oakland, CA, a leader in global health and development.

Please visit [www.letgirlslead.org](http://www.letgirlslead.org), or contact Program Coordinator Emily Hagerman at ehagerman@phi.org for more information.