



# RISE UP AND CUMMINS LAUNCH IN INDIA

## OVERVIEW

Rise Up activates women and girls to transform their lives, families and communities through investment in local solutions, strengthening leadership, and building movements. Since 2009, Rise Up's powerful network of over 500 leaders has directly benefited 7 million girls, youth, and women, advocating for over 100 laws and policies impacting 115 million people in Africa, Latin America, South Asia, and the US. Rise Up is based at the Public Health Institute (PHI), a leader in global health and development for over 50 years.

Rise Up's global partnership with Cummins Inc. advances social justice, education, equity, and opportunity for girls and women in India, Nigeria, Mexico, the United States, South Africa and Brazil. This exciting initiative is enabling local visionary leaders in these six countries to strengthen their organizations, lead change in their communities, and advance national level impact through improved laws, programs, and funding for women and girls.

Rise Up and Cummins will launch this new initiative in Maharashtra, India in 2018. Beginning with a focus on individual leadership development and advocacy, selected leaders will participate in our Leadership Accelerator program and develop advocacy strategies to achieve the priorities they identify through our intensive capacity building process. Rise Up is also building the pipeline of future leaders by empowering girls to become change agents in their communities and countries.

## STRATEGIES

Rise Up's ripple methodology empowers leaders to expand their impact by providing the training, funding, and resources they need to achieve large scale change at local and national levels. Rise Up leaders go on to train other leaders within their communities and countries and apply their new knowledge to launch their own strategies to advance social justice and improve the lives of girls and women in their communities. This methodology includes the following core strategies:

- **Leadership Accelerator:** Rise up will select 18 leaders in India to participate in a week-long Accelerator workshop. This intensive workshop will enable participants to strengthen their leadership, learn new skills, and develop strategies that improve the lives of girls and women in their communities.
- **Social Justice Fund:** Following the Leadership Accelerator, Rise Up leaders will have the opportunity to apply for competitive seed funding to launch their strategies that advance education, equity, opportunity and social justice for women and girls in their countries.
- **Girls' Empowerment Pipeline:** Rise Up will empower girls (ages 12-18) to realize their own potential and speak out as leaders in their communities and countries.
- **Amplify Women's & Girls' Voices:** Rise Up will create tools and resources that support participants' strategies, including case studies, videos, and curricula that leaders can use to advance social justice for girls and women.

## For more information:

- Visit our website: [www.riseuptogether.org](http://www.riseuptogether.org)
- Like us on Facebook: @RiseUpforGirls
- Follow us on Twitter: @riseupforgirls

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