



[Rise Up](#) advances health, education, and equity by enabling girls, youth, and women to transform their own lives, communities, and countries. Rise Up invests in visionary leaders, local organizations, and innovative solutions to advocate for large-scale change through leadership development, advocacy capacity building, grant making, and effective storytelling. Rise Up leaders develop strategies that use advocacy and innovation to address the following key issues: adolescent sexual and reproductive health, rights, and justice; improving girls’ education and economic opportunities; ending child marriage; and eliminating gender-based violence.

In early 2016, Rise Up implemented an assessment to examine programmatic impacts since the organization’s inception in 2009. The impact assessment found that Rise Up’s network of over 500 leaders has directly benefited 7 million girls, youth, and women, and advocated for laws and policies impacting 115 million people in Africa, Latin America, South Asia, and the US.

## ADVOCACY NETWORK

Rise Up mobilizes local leaders and organizations to advance health, education, and gender equity in their communities and countries. Rise Up provides leaders with intensive capacity building, girl-centered curriculum, and our master-trainer methodology in the areas of advocacy, innovation, empowerment, storytelling and leadership. In total, since 2009 Rise Up has supported and strengthened over 500 leaders in Africa, Latin America, South Asia, and the US.

### RISE UP LEADERS

El Salvador	8
Ethiopia	91
Guatemala	108
Honduras	42
India	5
Kenya	29
Liberia	80

Malawi	60
Mexico	1
Nicaragua	7
Nigeria	35
Pakistan	5
Uganda	35
United States	6

<b>TOTAL</b>	<b>512</b>
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## ADVOCACY INVESTMENT

Rise Up invests in girl- and youth-centered advocacy by providing girls, youth, and women leaders with grant funding to launch and implement their advocacy and innovation strategies. Since 2009, Rise Up has awarded over \$1.5 million in seed grant funding to support country-based advocacy, with grant funding ranging in size from \$10,000 USD to \$80,000 USD. Rise Up also provides ongoing technical assistance to support country-based advocacy, and creates resources and tools to support advocacy campaigns, including policy briefs, case studies, and films.

## ADVOCACY WINS

Through Rise Up's advocacy capacity building, leadership development, grant funding, and technical assistance, Rise Up leaders have successfully advocated for new laws and policies, in addition to improved implementation of existing laws, benefitting 115 million girls, youth, and women. Rise Up leaders' advocacy focuses on adolescent sexual and reproductive health, rights, and justice; improving girls' education and economic opportunities; ending child marriage; and eliminating gender-based violence.

## ADVOCACY IMPACTS

Rise Up leaders' advocacy for the creation of new laws and policies, and improved implementation of existing legislation, impacting 115 million people in Rise Up's focus countries.

### TOTAL FUNDING FOR RISE UP LEADERS' ADVOCACY CAMPAIGNS

Country	Total
Malawi	\$ 194,000
Liberia	\$ 173,500
Guatemala	\$ 266,000
Honduras	\$ 94,000
Ethiopia	\$ 94,000
Nigeria	\$ 480,000
Kenya	\$ 120,000
India	\$ 60,000
Pakistan	\$ 60,000
Louisiana & Mississippi	\$ 36,000
<b>TOTAL GRANTS</b>	<b>\$ 1,577,500</b>

### TOTAL NUMBER OF IMPROVED LAWS & POLICIES RESULTING FROM RISE UP SUPPORTED ADVOCACY<sup>1</sup>

Guatemala	28
Honduras	16
El Salvador	3
Liberia	15
Malawi	11
Nigeria	9
<b>TOTAL</b>	<b>82</b>

### TOTAL POPULATION IMPACTED BY RISE UP LEADERS' ADVOCACY WINS \*

Country	Girls	Youth	Women	Total
Guatemala	1.83	2.94	1.91	6.68
Honduras	.88	1.58	.98	3.44
Liberia	.51	.73	.46	1.7
Malawi	2.05	3.03	1.48	6.56
Ethiopia	12.24	17.36	0	29.6
Nigeria	20.2	29.51	17.78	67.49
<b>TOTAL*</b>	<b>37.71</b>	<b>55.15</b>	<b>22.61</b>	<b>115.47</b>

\*All numbers are in millions

### Select examples of specific results to date include:

- Reducing the practice of child marriage in Malawi through girl-led grassroots mobilization resulting in a national ban that protects 4 million girls from early marriage, as described in this [case study](#) and in Rise Up Malawian girl leader Memory Banda's powerful [TED Talk](#), which has over 1.2 million views.
- Improving Liberian girls' sexual and reproductive health through a youth-centered campaign leading to passage of the National Children's Law guaranteeing 2 million children the right to health services, as described in this [case study](#) and [video](#).
- Ensuring young people can access comprehensive sexuality education and sex-positive resources in India through a youth-friendly web-based platform used by 1.5 million young people every month, as described in this [case study](#).
- Outlawing child marriage in Guatemala through a girl-centered advocacy campaign resulting in national legislation that protects 3.5 million Guatemalan girls from early marriage, as described in [Ms. Magazine](#).
- Enabling 2 million Ethiopian girls to develop life skills and self-esteem through creation of a televised girl superhero cartoon series focused on girls' empowerment, as described in this [case study](#) and in this [video interview](#) between Rise Up youth leader Tinbit Daniel with US Ambassador At Large for Global Women's Issues, Catherine Russell.
- Improving indigenous Guatemalan girls' access to education through creation of a girl-led network that mobilized the community to increase funding and support for girls' education, as described in this [NPR article](#) highlighting Rise Up Guatemalan girl leader Emelin Cabrera and in [PODER](#), an award-winning film created by Rise Up.

### RESEARCH METHODOLOGY

The impact assessment methodology included a survey conducted with Rise Up leaders in the principal focus countries, measuring the period from program inception (2009) to present. The survey collected data regarding the reach of the leaders' work with girls, youth, and women, with a response rate of 59%. The survey collected information on the following:

- Number of girls (ages 10-18), young women (ages 19-29), young men (ages 19-29), and women (aged 30 and older) benefitting from the Rise Up leaders' and organizations' programming and outreach.
- Laws or policies the Rise Up leaders have advocated for successfully since becoming part of the Rise Up network. Respondents were instructed to include national and subnational advocacy successes such as budget allocations, creation of government offices and health centers, as well as formal laws or policies. The questionnaire asked about three categories:
  - New laws or policies
  - Existing laws or policies where implementation was improved
  - Other laws or policies not included in responses to previous questions

Impacts reported were included if the law, policy or advocacy win had been implemented or passed at the time of the survey. Ongoing advocacy work to pass a law or policy was not counted. Multiple mentions of the same law, policy or advocacy win were counted only once. Initial counts were reviewed and cross-checked to resolve questions and discrepancies. Rise Up country representatives then reviewed impacts and followed-up with survey respondents via phone and email to verify and validate the survey information.

The total number of girls, youth and women impacted by Rise Up advocacy was calculated by triangulating the verified laws and policies with UNDP population estimates by country, and by the following age ranges:

- Girls ages 10-19
- Young Women ages 20-29
- Young men ages 20-29
- Women ages 30-47

## ATTACHMENT 1

### LAWS AND POLICIES PASSED OR IMPROVED RESULTING FROM RISE UP LEADERS' ADVOCACY

#### **Nigeria**

##### National:

- The Child Right Act
- The Prison Act
- The National Health Act (NHAct)
- National Policy on Health and Development of Adolescents and Young People in Nigeria
- Task Shifting and Sharing Health Policy for Essential Healthcare Services in Nigeria
- National Family Planning Blueprint 2014-2018

##### Sub-national:

- Edo State Female Genital Mutilation (Prohibition) Law
- Delta State Child Rights Act
- Kano State Primary Health Care Service Charter

#### **Liberia**

##### National:

- National Children's Law
- Manifesto for the Development and Empowerment of the Liberian Girl Child
- National Youth Policy
- National Policy on Girls Education
- Revised Rape Law
- National Gender Policy
- National Code of Conduct for Public Officials or Servants in Liberia
- Liberia Vision 2030
- Freedom of Information Act
- Liberia Human Rights Commission Act
- Liberia Minerals Policy
- Community Rights Law
- National Inheritance Law
- National Policy on Population for Social and Economic Development

##### Sub-national:

- Liberia Girls Education policy

##### *In review:*

- Domestic Violence Law

#### **Malawi**

##### National:

- Marriage, Divorce and Family Relations Act
- Gender Equality and Women's Empowerment Act
- Disability Act
- Re-admission Policy
- Prevention of Domestic Violence Act
- HIV Policy
- Gender Equality Act
- Policy on Orphans and Vulnerable Children
- Traffic in Persons Act
- Youth Friendly Health Services Policy and Strategy

#### Sub-national:

- Child Care Justice and Protection Act

#### In review:

- *Constitution of Malawi*

### **Honduras**

#### National:

- Amendment to Article 321 of the Criminal Code of the Constitution
- Creation of the Model for the Attention to Women Victims of Domestic Violence
- Reform to the Special Law on HIV / AIDS
- National Plan for Adolescent Pregnancy Prevention 2014-2018
- Strengthening of Youth Friendly Clinics nationally
- Signing of the Ministerial Declaration Prevention through Education
- National Policy on Women II

#### Sub-national:

- Creation of four Youth Friendly Clinics in Atlantida.
- Local Development Youth Policies in 7 municipalities
- Prevention Plan of the City of La Ceiba
- Local Gender Policy of the City of La Ceiba
- Protocol Against Sexual Harassment in the city of La Ceiba
- Municipal Gender Equality Policies in Arizona, La Masica and Tela
- Municipal Plan for the Prevention of Teenage Pregnancy in Santa Barbara
- Opening 7 youth-friendly spaces in Santa Barbara
- Protocol and regulations for the prevention of bullying in Santa Barbara

### **El Salvador**

#### Nacional

- Equality and Elimination of Discrimination Against Women Act
- National Policy for Children and Adolescents

#### Sub-national:

- Two municipal policies for Children and Adolescents

### **México**

- Legal Termination of Pregnancy in Mexico City Law

### **Guatemala:**

#### National:

- Approval of Decree 08-2015 prohibiting child marriage
- Signing of the Ministerial Declaration Prevention through Education
- National Policy for Midwives
- Safe Motherhood Law
- Creation of the National Institute for Victims
- Policy on Special Protection of Children and Adolescents Victims of Violence
- Adoption and Implementation of the Protocol of Comprehensive Health Care for Abused Children
- Comprehensive Care for Survivors of Sexual Violence Protocol
- Construction and equipment of government clinics for the care to survivors of sexual violence
- Creation and strengthening of Psychological Clinics for the attention of sexual violence victims in public hospitals

- Creation of the National Coordinator of attention to sexual violence, sexual exploitation and child abuse
- Creation of National Cabinet on Youth

Sub-national:

- Municipal Public Policy for Children and Creating Municipal Office for Children in Quetzaltenango and Totonicapan
- Public Policy for Children and Adolescents with budget allocation in Patzite
- Institutional Youth Policy of the Municipality of San Juan Ostuncalco
- Opening and strengthening of 15 Municipal Offices for Children and Adolescents in Baja Verapaz, Quetzaltenango, Villanueva, San Juan Comalapa, Tecpan, San Juan Ixcoy, Huehuetenango, San Antonio Sacatepequez, San Marcos, Cunen in Quiche, Aguacatan, Cubulco, Baja Verapaz and San Andres Semetabaj
- Municipal Youth Policy 2016-2020 in the town of Aguacatan
- Municipal Policy on Protection of Children and Adolescents in Patzite
- Municipal Gender and Safety Policy in San Juan Comalapa
- Policy for the Protection of Children and Adolescents 2010-2015 in Concepción Chiquirichapa and the opening of the Municipal Office for Children and Adolescents
- Development and Comprehensive Protection for Children and Adolescents Policy of Quetzaltenango 2011- 2015 with budget allocation
- Municipal Youth Policy in the municipalities of Comalapa (Chimaltenango), El Progreso, and Asuncion Mita (Jutiapa)
- Municipal Public Protection Policy in the Municipality of Concepción
- Creation of the 10th. Committee on Community Development Councils of the Municipality of San Andrés Semetabaj
- Inclusion of a program of sexual and reproductive health in the Municipal Development Plan 2012 – 2019 in San Andrés Semetabaj.
- Implementation of the Law against sexual violence, exploitation and trafficking in San Andrés Semetabaj
- Municipal Policy on Food and Nutritional Security with emphasis on children and adolescents in the municipality of Momostenango
- Establishment of a Health Post in Canton Xeul de las Rosas, Quetzaltenango with youth friendly services.

### LEARN MORE ABOUT OUR WORK

[riseuptogether.org](http://riseuptogether.org)  
[blog.riseuptogether.org](http://blog.riseuptogether.org)

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### ABOUT RISE UP

Rise Up advances health, education, and equity by enabling girls, youth, and women to transform their own lives, communities, and countries. Rise Up invests in visionary leaders, local organizations, and innovative solutions to achieve large-scale change in 14 countries across Africa, Latin America, South Asia, and the US. Since 2009, Rise Up's powerful network of over 500 leaders has directly benefited 7 million girls, youth, and women, and advocated for over 100 laws and policies impacting 115 million people globally.