



# 2018 ANNUAL REPORT



 **RISE UP**  
for a more just and equitable world





## Girls and women have the power to transform their lives...

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In 2018, Rise Up leaders created change for 6 million girls, youth, and women – banning female genital mutilation for girls in rural Kenya, engaging men and boys to prevent gender-based violence in Mexico, and improving the economic rights of girls and women in India.

We welcomed 160 new visionary leaders into Rise Up's global network, providing them with the training, resources, funding, and networks to achieve large-scale change.

With new and expanded programs in Mexico, India, Kenya, and Nigeria in 2018, and more expansion on the horizon, our reach continues to grow in the United States and around the world. And with each and every leader we invest in, our impact ripples across communities, countries, and generations, actualizing change with and for girls and women. Together, we are rising up.

**Denise Raquel Dunning**  
Founder and Executive Director



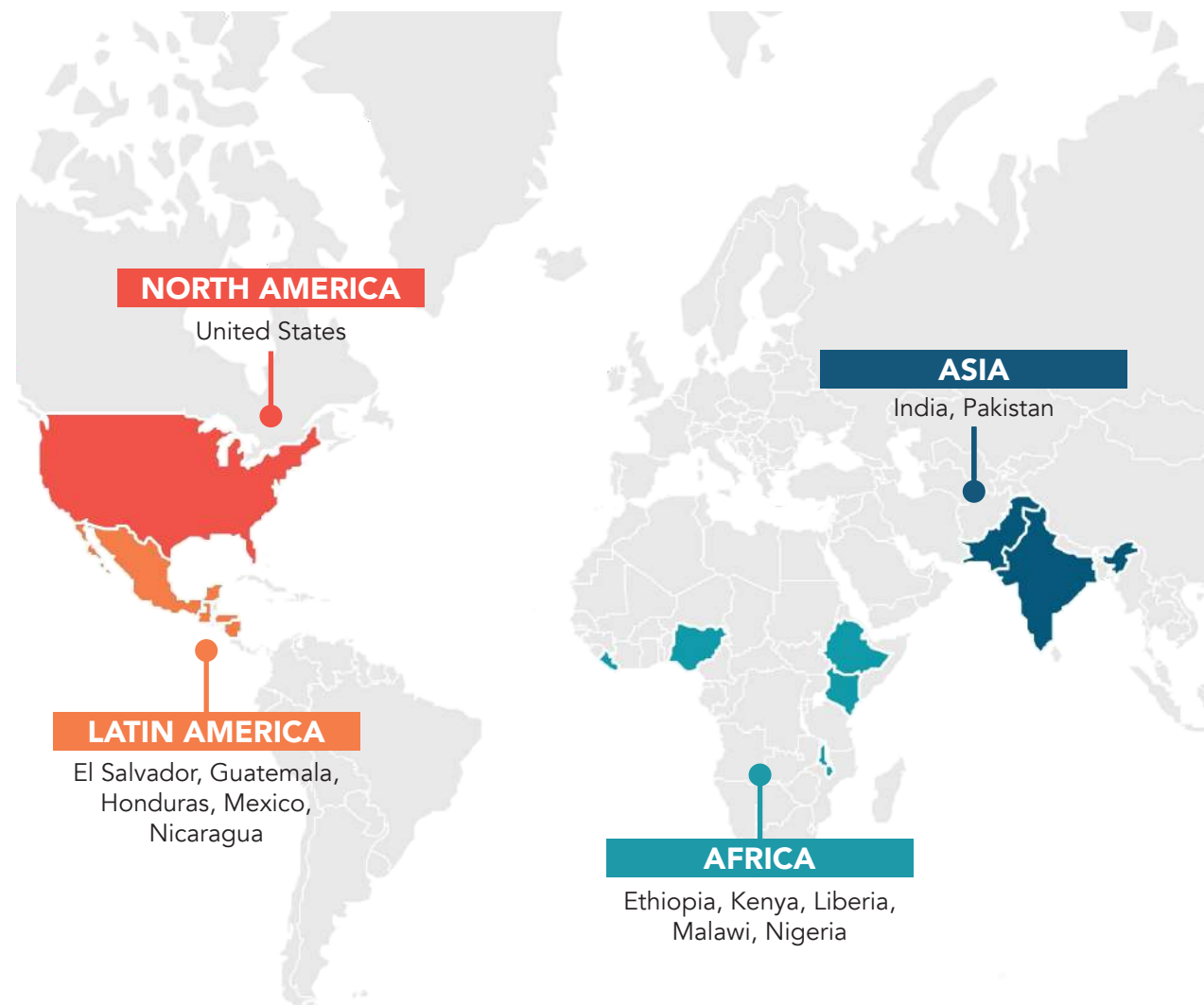


## 2018 IMPACTS

# Seeding a global movement



Rise Up provided intensive advocacy and leadership training, support, and over **\$500,000 in direct funding** to our leaders and partner organizations in **13 different countries** to advance the rights of girls and women.



## 2018 IMPACTS

# Advancing large-scale change



Rise Up Leaders achieved **10 significant policy wins** impacting nearly **6 million people** around the globe.

### Key 2018 Policy Wins Driven By Rise Up Leaders

Improved access to health services for **1.8 million girls** in Guatemala through expansion of the national government strategy to prevent teen pregnancy

Increased funding for disease prevention in Nairobi County, Kenya, to improve health outcomes for **4 million people** via approval of a Non-Communicable Disease Costed-Implementation Plan

Prevented early marriage for girls in the Phalombe district of Southern Malawi by raising the minimum age of marriage from **18 to 21**

Protected girls in Kajiado County, Kenya from female genital mutilation (FGM) and increased funding for education and sexual and reproductive health and rights services for **140,000 adolescents** through implementation of the FGM Act



## 2018 IMPACTS

# Investing in visionary leaders



We invested in **167 leaders** to launch advocacy strategies to improve the lives of girls and women – supporting them to stay in school, be healthy, gain economic independence, and bring an end to child marriage and gender-based violence.

Our powerful network of leaders went on to enable **3,122 girls and youth** to raise their voices and stand up for their rights through strategic advocacy campaigns.



**"The Rise Up training was a game changer for me, because it gave me the tools to make sustainable change, making a difference in the lives of not just a few girls, but a generation and generations to come."**

Oduwa Agboneni, Rise Up Leader, Nigeria





## 2018 IMPACTS

# Amplifying voices



Rise Up supported **20 leaders** to share their work with decision makers and funders at the United Nations General Assembly in New York City, the International Conference on Family Planning in Rwanda, and other convenings, amplifying their voices on global platforms in order to effect change.

**“Attending UN General Assembly was the most rewarding and instructive experience I’ve ever had in terms of my development as an advocate... Everything I experienced, the testimonials I heard, tools and strategies I learned, and the relationships I formed, will help me implement the program I am developing with the support of Rise Up.”**

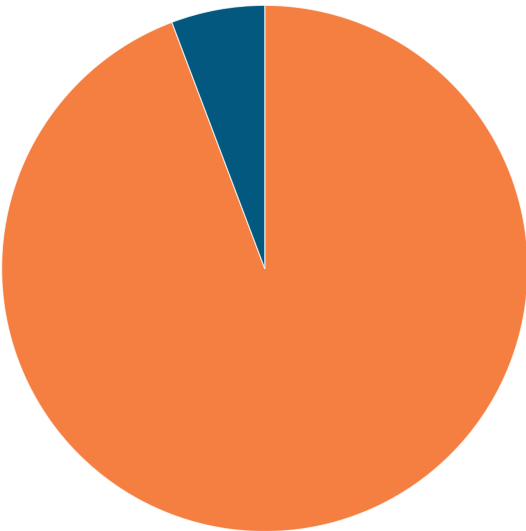
**Ricardo Preciado Jiménez**, Rise Up Leader, Mexico



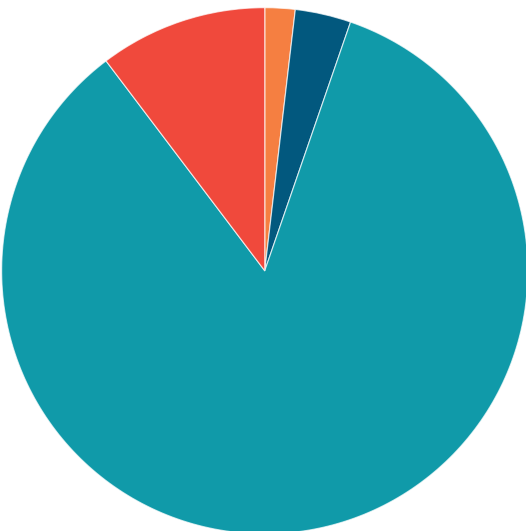
# Financials



|                          |             |
|--------------------------|-------------|
| Total Contributions      | \$4,116,100 |
| Foundation + Corporation | \$3,879,800 |
| Individual               | \$236,300   |



|                |             |
|----------------|-------------|
| Total Expenses | \$4,116,100 |
| Program        | \$3,474,300 |
| Operating      | \$424,200   |
| Rent + Office  | \$141,300   |
| Fundraising    | \$76,300    |



# 2018 Institutional Funders



**\$1,000,000 - \$2,000,000**  
Cummins Inc. | The Bill & Melinda Gates Foundation

**\$500,000 - \$999,999**  
The David & Lucile Packard Foundation

**\$250,000 - \$499,999**  
AstraZeneca | Novo Foundation

**\$100,000 - \$249,999**  
United Nations Foundation | The Summit Foundation

**\$50,000 - \$99,999**  
WestWind Foundation

**\$20,000 - \$49,999**  
Johnson & Johnson Foundation | Stanford University

**\$500 - \$19,999**  
American Tower | Apple Inc.\* | Google\* | Kaiser Permanente Foundation  
Charles Schwab\* | One Sky Giving Circle | Wetherby Asset Management\*

\* Donation encouraged by or made possible by a member of Rise Up's Leadership Council

# Major Donors

## \$50,000

Lisa and Matthew Sonsini Family Fund

## \$15,000

Chockstone Fund, as recommended by Adam Pisoni & **Amanda Arch**

## \$5,001 - \$10,000

**Theresa Alfaro-Velcamp** | **Leslie Cariani** | Hopper-Dean Family Fund  
**PJ & Kendra Hyett** | Girls Rights Project, as recommended by **Stacey Keare**  
**Lisa Lindelef** | **Lee Ann Patterson** | **Steve Scheier** | **Amy Schioldager**  
**Loretta Stagnitto** | **Michelle Swenson** | **Mari Pat Varga**

## \$1,001 - \$5,000

**April Benavidez** | **Krista Bloome** | Mary, Clare, & Bryan Chandler  
**Susan Caine** | **Paola Gianturco** | **Monica Girolami** | **Robert & Jodi Morris**  
**Marcia Pizzo** | **Amy Robinson** | Schneider Family Charitable Trust  
**Elizabeth Strong** | **Jorja Jackson** | **Kathleen Watson**

## \$251 - \$1,000

Anonymous | Anonymous, in honor of Michelle Swenson\*  
Sarina Beges & Erik Thysen | Tanya Bunger | Kathy Crowley  
Joan D’Ambrosio, in honor of Leslie Cariani\* | Adrienne Dale | Paul Dalzell  
Karen Derr Gilbert, in honor of Amy Schiolodager\* | Marcia Fortnoff | Alessandra Ghini  
Google Employee\* | Tracy Haughton | Sara Howard | Charlie Isaacs | Erica Larsen  
Karen Lott | **Purnima Mane** | Teresa McGlashan | Farrah Oomberboy  
Monika Parikh | Hannah Park | Elisabeth Rix | Andy Rothman | Suzanne Sands  
Avril Schutte | Audrey Shuster | John Solomon\* | Elizabeth Suzuki | Kathleen Taylor  
Marcy Taylor Pattinson | Friedemann Thomma | Gabrielle Tierney | Kimberly Todd  
Connie Viveros | Dilys Walker | Olivia Ware | Ruth Yankoupe\*

## \$101 - \$250

Michelle Alger | Anonymous | Kay Auciello | Briana Balaban  
Denise Brosseau | Barbara Bylenga | MJ Call | Melissa Chun  
Cindy Cohen | Temple Cooley | James Devententi | Amy Donhauser  
Clare Enseñat | Lana Gleckman | Asha Gohil | Google Employees (4)\*  
Karen Gould | Elizabeth Halsted | Doug Hanson | Stephanie Hellman  
Christine Hinkelman | Heidi Hofer | Reena Krishnan | Marcia Kurtz  
Jennifer Lieberman | Valerie McCann Woodson | Diana McDonough  
Marina Medan | Laura Nathan | Debra Niemann | Ami Palan  
Gigi Pappas-Medan | Mary Pittman | Jackie Quella | Taylor Ray  
Monica Reina-Kadner | Margaret Reskin | Annanina Ricci | Susie Smith  
Susan Sprunk | Sheila Tolle | Joan Varrone | Jennifer Winn

## \$100 & Under

Anonymous (5) | Chaheti Bansal\* | Annelise Bauer | Lauren Caiella\* | James Chandler  
Diana Conan | Karen Datangel | Kay Dawson | Mara Decker | Jenni Doherty | Anne Drehkoff  
Raquel Dunning | Melissa Eisenberg | Dorothy Farfan | Ginna Fleming | Jaime-Alexis Fowler  
Barbara Friedman | Google Employees (16)\* | Angela Green\* | PJ Handeland  
Erin Heath | Bridget Herman | Taylor Hesselgrave | Susan Hoganson | Ginger Holt  
Mary Hussey\* | Tiffany Iskandar | Kathryn Johnson | Tamae Koketsu  
Anna-Maria Kourkoulakos\* | Robyn Leslie | Jane Leung | Megan Li  
Klaus Liedmair | Jodie Tarpo\* | Maya Lis Tussing | Nicole Lordi | Pamela May  
Stephanie Meade | Nanette Miller | Jeffrey Moore\* | Monica Nazareno\*  
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Kelsea Vaughan | Fong Wang | Cindy Lee Webster | Melanie Wellbeloved  
Lillian Wilson - Belle Day Jewelry | Tracy Wyman | Andrea Xu\* | Katherine Yee

**Bold** indicates that donor is a member of Rise Up’s Leadership Council  
\* Donation encouraged by or made in honor of a member of Rise Up’s Leadership Council



# Leadership Council

The Rise Up Leadership Council is a diverse group of professionals who champion our mission of building a more just and equitable world with and for girls and women. Leadership Council members invest their time and resources to build support for Rise Up and provide strategic guidance to help us broaden relationships and expand our impact.

The Leadership Council is also an active learning community. Members learn about the latest developments in girls' and women's rights, connect with our powerful network of global leaders, participate in global convenings, and network with other Leadership Council members and Rise Up supporters.

We are grateful to these passionate women and men for their generosity and commitment. They directly contributed \$114,000 in 2018 to support Rise Up and drive change for girls and women. The Leadership Council also leveraged their professional and personal networks to invest an additional \$24,500 in girls, women, and visionary local leaders.



## Rise Up's Leadership Council Members

|                        |                   |                   |
|------------------------|-------------------|-------------------|
| Theresa Alfaro-Velcamp | Sara Howard*      | Steve Scheier     |
| Amanda Arch            | Kendra Hyett      | Amy Schioldager   |
| April Benavidez        | Stacey Keare      | Loretta Stagnitto |
| Krista Bloome          | Jenny Lee         | Elizabeth Strong  |
| Leslie Cariani         | Lisa Lindelef     | Michelle Swenson  |
| Tanum Davis Bohen      | Purnima Mane      | Kimberly Todd*    |
| Nancy Deyo             | Jodi Morris       | Amy Tucker        |
| Maira Dowell           | Lee Ann Patterson | Mari Pat Varga    |
| Monica Girolami        | Marcia Pizzo      | Fong Wang*        |
| Stephanie Hellman*     | Amy Robinson      | Vicki Wilkerson   |

\* Officially joined the Leadership Council in 2019





for a more just and equitable world



Website: [riseuptogether.org](http://riseuptogether.org)



LinkedIn: @riseuptogether



Facebook: @RiseUpforGirls



Email: [info@riseuptogether.org](mailto:info@riseuptogether.org)



Twitter: @riseupforgirls

Rise Up activates women and girls to transform their lives, families, and communities by investing in local solutions, strengthening leadership, and building movements. Since 2009, Rise Up's powerful network of over 500 leaders has directly benefited 7 million girls, youth, and women, advocating for over 100 laws and policies impacting 115 million people in Africa, Latin America, South Asia, and the US.