

Request for Proposals

Girls' Voices Initiative

RFP Launch Date: September 24, 2019

Deadline for Submission: October 25, 2019

Subcontract Start Date: January 1, 2020

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About Rise Up

[Rise Up](#) activates women and girls to transform their lives, families and communities for a more just and equitable world through investment in local solutions, strengthening leadership, and building movements. Rise Up's Gender Equity Initiative launched in 2017 in partnership with Cummins Inc. to advance social justice, education, equity, and opportunity for girls and women in India, Nigeria, Mexico, Kenya, the United States, South Africa and Brazil.

Since 2009, Rise Up's powerful network of over 500 leaders has directly benefited 7 million girls, youth, and women, advocating for over 100 laws and policies impacting 115 million people in Africa, Latin America, South Asia, and the US. Rise Up is based at the Public Health Institute (PHI), a leader in global health and development for over 50 years.

Rise Up enables visionary leaders and organizations to improve the health, education, rights, and wellbeing of girls and women around the world by providing the funding, resources, networks, and support they need to achieve large scale change. Rise Up's success hinges on selecting visionary local leaders, strengthening their leadership and the effectiveness of their organizations, and enabling them to achieve local and national impacts for girls and women. Our externally evaluated model activates girls and women to become leaders, finish school, overcome poverty and violence, and access opportunity.

Background

Rise Up's model catalyzes effective advocacy for girls, youth, and women by building the capacity of emerging and established leaders working to advance health, education, and equity.

Rise Up's approach enables girl leaders to achieve their potential through our Girls' Voices Initiative, which builds a pipeline of engaged girl leaders creating change in their communities. Rise Up supports adolescent girls to become leaders and speak out for their right to stay healthy, finish school, live safe from violence, and say no to child marriage. This girl-centered approach combines experiential learning with training in planning advocacy activities to engage policy-makers and decision-makers using storytelling, communications campaigns, public forums and strategic meetings. Rise Up supports girls and their allies to create advocacy campaigns to utilize their newly-honed skills and present their issues to decision-makers who have the power to address them by making real-world changes at local and national levels.

Request for Proposals

Rise Up has launched a Request for Proposals to select a civil society partners to implement our Girls' Voices Initiative in São Paulo State, Brazil, focused on leadership development, advocacy, political mapping, grassroots organizing, public speaking, storytelling, and media and social media advocacy. Successful applicant organizations should have a strong track record of engaging girl leaders and a desire to expand existing girl programming by implementing the Girls' Voices Initiative in collaboration with Rise Up.

Rise Up will select a partner organization to recruit and select 55-60 girl leaders ages 13-18 to participate in an intensive week-long capacity-building program in and around São Paulo State using our [Girls Voices Curriculum](#) between November 2019 through July 2020. The successful partner organization will amplify the voices and power of girl leaders by engaging girl leaders in São Paulo State in policy-maker education, storytelling, and strategic communications campaigns.

Applicants must be a legally registered entity in Brazil with sound financial management practices including detailed activity budget management and quarterly and annual financial reports. Successful applicants will develop a strategy and proposal outlining clear plans to achieve the following two (2) project objectives and respective deliverables:

Objective 1: To provide an intensive, girl-centered capacity-building package that actively engages 55-60 girl leaders as advocates for a minimum of 40 hours using the [Rise Up Girls' Voices Curriculum](#) and methodology.

Successful partners should:

- Adapt the Girls' Voices Curriculum to fit the capacity-building needs of girls ages 13-18 in São Paulo State.
- Develop a clear and detailed learning agenda to be delivered in an intensive week-long workshop totaling at least 40 hours of training
- Ensure relevant staff have a participant-centered training approach
- Participate actively in trainings, technical calls, webinars, and other Rise Up platforms to learn the Girls Voices methodology
- Develop, administer and analyze evaluation tools and other relevant documentation to gauge girls' knowledge, attitude, and skills
- Implement Rise Up's Girl Child Protection Policy at all times. *See the Policy on Page 117 of [Rise Up Girls' Voices Curriculum](#).*

Deliverables for Objective 1 include:

- Recruitment plan and selection criteria for girls selected to participate in leadership and advocacy capacity-building program
- Adapted training agenda and adapted session designs for girls' capacity building package
- Adapted evaluation tools identified on pages 103-110 the [Girls' Voices Curriculum](#)
- Training and financial reports

Objective 2: Support girl leaders in advocacy action plans by facilitating their engagement in storytelling, communication campaigns, public forums and opportunities to engage decision-makers and policy-makers at multiple levels.

Successful partners should:

- Facilitate meetings between girl leaders and key decision-makers, traditional, community leaders, school leaders, parents, etc.
- Support girls as they identify their needs and plan local and institutional advocacy actions with their schools, churches, and local leaders.
- Facilitates spaces for girl leaders to share their experiences and issues with a broader audience via social media, traditional media, and/or other communication campaigns.

Deliverables for Objective 2 include:

- At least four girl-led local advocacy action plans
- Photos, videos and other communications of decision-maker engagement to share via social media, blogs and/or other means
- Development of blogs, a project final report, and other communications deliverables
- Reports from the girl-led advocacy action activities and successes

Partner Requirements:

- Demonstrated track record of at least 3 years of programming engaging girls in the areas of leadership, education and/or career development
- Ability to design and implement evaluation tools in English and local language (where necessary)
- Develop a midline and endline report in English or Spanish.
- Demonstrated knowledge of socio-political and cultural context, current Brazilian legislation, on child and adolescents in Brazil and specifically, in São Paulo State
- Demonstrated financial management experience related to the project deliverables and ability to submit detailed financial reports. To be eligible for a grant your organization must have the ability to accept international wire transfers.

Proposal

Proposal should include the following seven (7) components:

1. A detailed Scope of Work from November 1, 2019- July 31, 2020. Scope should include Capacity-Building Package, Workplan, 9-month Timeline, Deliverables, and full budget of anticipated costs for each activity.
2. A list brief biographies and qualifications of key staff
3. An organizational annual budget for 2019
4. Most current audited financial statement
5. Copy of registration certificate
6. Names of references from 3 organizations
7. Copy of most recent annual reports (if available)

Budget

Budget should not exceed US\$50,000. Two proposals will be selected.