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ARISEUP Annual Report

BIGNITY PACK

ARISEUP

Voices Initiative

Rising to the Next Level

Dear Friends,

For the Rise Up team and our global network, 2021 included many important firsts. First COVID-19 vaccines, our first full year of working virtually to support local leaders around the world, and our first time receiving a multimillion-dollar transformative gift from MacKenzie Scott.

As we embarked on these new firsts, we're also deepening our work in the countries where we can make the most difference for women, girls, and gender-nonconforming people, strengthening the global movement for gender equity, and prioritizing racial justice in everything we do.

In 2021, Rise Up Leaders positively impacted the lives of more than **9 million people** by successfully advocating for **14 new** and strengthened laws, policies, and programs that increased access to health care, education, and economic opportunity.

With your continued support in 2021, Rise Up welcomed 57 new local leaders from Ethiopia, India, Pakistan, Rwanda, and the United States to our global network and provided \$544,000 in grants to Rise Up Leaders and their organizations.



The Rise Up global team together during a virtual retreat in 2021.

As we face unprecedented and life-changing circumstances around the world, I'm continually grateful to you for championing our work and Rise Up Leaders. Thanks to you, we are creating a more just and equitable world where everyone can thrive.

With profound gratitude,

Denise Raquel Dunning, PhD Founder and Executive Director



2021 IMPACTS Advancing Transformational Change



As the world responded to the second year of the COVID-19 pandemic, Rise Up Leaders successfully advocated for 14 new and improved laws, policies, and programs, positively impacting the lives of more than 9 million people around the world.

Rise Up partners with women, girls, and allies who are transforming their communities and countries as part of a global movement for justice and equity. We build power with these local leaders as they work for equity in education, health, and economic opportunity, to create a better future for all.

Rise Up Leaders' Key Impacts in 2021:

Guaranteed the right to education and sexual and reproductive health for more than **7 million girls** throughout Kenya.

Protected more than 1.2 million workers in South Africa from genderbased violence and harrassment.

Advanced the rights of almost **200,000 women living with disabilities** in Mexico.

Protected **300,000 women and girls** in Nigeria from gender-based violence.

Increased access to comprehensive sexual education for **34,000 students** in Honduras.

SPOTLIGHT Protecting 1.2 Million Workers in South Africa from Violence

Hameda Deedat knows first-hand the urgency of addressing gender-based violence and harassment (GBVH) in the workplace – she has experienced it herself as a South African woman.

A 2018 survey by the National Labour and Economic Development Institute (NALEDI) found that at least 30 percent of women in South Africa experienced some form of sexual harassment on the job.

After participating in the Rise Up Leadership and Advocacy training, Hameda took action to address this pervasive problem, starting with the labor movement.

Hameda worked with NALEDI and the Congress of South African Trade Unions' (COSATU) National Gender Coordinating Committee to develop and successfully advocate for a comprehensive workplace policy to address all forms of GBVH.

Adopted and endorsed by COSATU, this policy protects more than 1.2 million workers in South Africa from workplace gender-based violence and harassment.

"The [Rise Up training] allowed for connection as human beings, as leaders, and people who have endured and continue to endure pain and yet have risen above these circumstances and are channeling this positively to be agents of change. We came in as strangers and left as family!"

Hameda Deedat Rise Up Leader since 2020, South Africa

"I feel accomplished. Gender-based violence and harassment is a very difficult issue to address and talk about at any workplace, especially a trade union which is traditionally a patriarchal structure."

2021 IMPACTS Supporting Powerful Local Leaders



We partnered with and trained **57 new Rise Up Leaders from Ethiopia, India, Pakistan, Rwanda, and the United States,** providing more than **126 hours of training on leadership, advocacy, and strategy development.**

Rise Up also continued to work with local leaders and their organizations to advance the rights of girls and women in **Brazil, Guatemala, Honduras, Malawi, Mexico, Nigeria, Kenya, and South Africa.** We're creating a strong pipeline of girl leaders who are raising their voices to advocate for access to education, health care, and economic opportunity.

SPOTLIGHT Responding to COVID-19 in India

"Through Rise Up's training, I learned how important it is to thoroughly study an issue and find stakeholders involved to work with."

Panchshila Kumbharkar Rise Up Leader since 2019, India

Panchshila Kumbharkar has made it her life's work to prevent discrimination and violence against historically oppressed Dalit women and girls in India.

With Rise Up's support and funding, Panchshila and her organization, Swadhikar–National Campaign for Dalit Human Rights, created a community watch group of 400 Human Rights Defenders to prevent caste-based violence.

During the COVID-19 lockdown, Panchshila and Swadhikar mobilized their community to respond to the crisis. Swadhikar used an app to survey their existing network of 5,000 Dalit families, discovering that thousands had not received the COVID-19 relief funds promised to them by the government.

Panchshila and her organization successfully advocated for dedicated COVID-19 relief funds for these families, ensuring that over 320,000 people could access the financial resources they desperately needed to buy food and supplies, and establishing a model to be scaled across the state.





2021 IMPACTS Strengthening a Global Movement



We provided **\$544,000 in direct funding** to Rise Up Leaders and partner organizations to advance the rights of women, girls, and gender-nonconforming people.





Rise Up has also made a **\$1 million commitment** to advance women's and girls' rights through the **United Nations Generation Equality Forum.** We are supporting a new cohort of young feminist leaders in Rajasthan, India in partnership with the Children's Investment Fund Foundation and EMpower.

SPOTLIGHT Taking a Life-Changing Step for Trans Women in Mexico

"I'm very proud to have contributed to the state providing legal recognition to trans women based on their identity, improving the social environment at the places they work, and improving access to education and health care. There are undoubtedly challenges ahead, but Rise Up allowed me to take that first step."

Andrés Costilla Castro Rise Up Leader since 2018, Mexico

Andrés Costilla Castro has always been a relentless activist, dedicated to reducing social inequality and protecting LGBTQ+ rights.

In San Luis Potosí, Mexico, transgender women face stigma, discrimination, and limited access to health care and employment opportunities.

With training and funding from Rise Up, Andrés and his organization, Amigos Potosinos, launched an advocacy strategy led by trans women to pass legislation that ensures their rights under the San Luis Potosí State Health Law.

This change guarantees access to high-quality health programs for the transgender community.

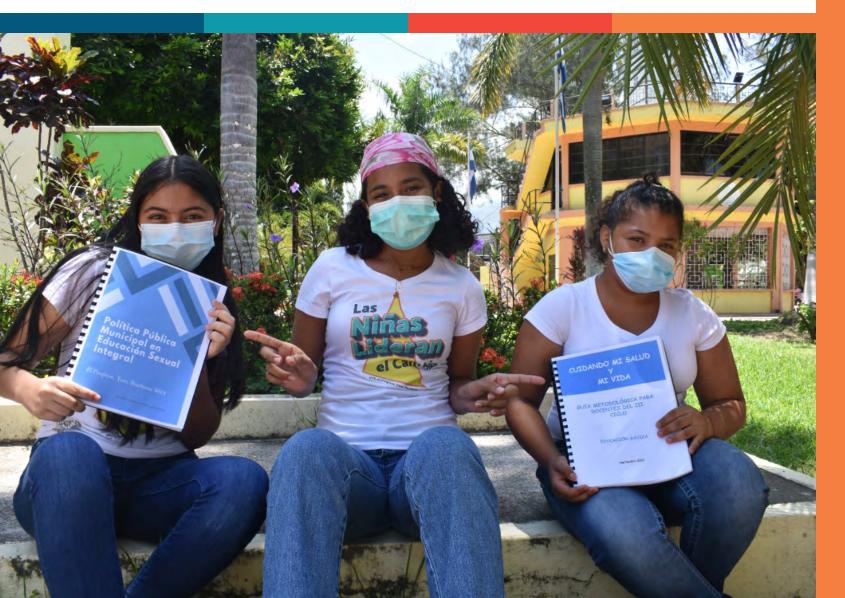




MacKenzie Scott Gift Accelerates Progress Towards Gender Equity

In 2021, Rise Up received a transformational multimilliondollar gift from MacKenzie Scott. This generous donation allows us to invest in our new strategic plan, and ultimately support millions more women and girls to stay healthy, finish school, overcome violence, and lift themselves and their families out of poverty.

We were honored to be featured in the <u>Los Angeles Times</u> and shared our thoughts about the impact of MacKenzie Scott's giving in the <u>Chronicle of Philanthropy</u>.



THE CHRONICLE OF PHILANTHROPY

MacKenzie Scott's Trust in Grantees Should Be a Model for Philanthropy — Not a Cause for Criticism

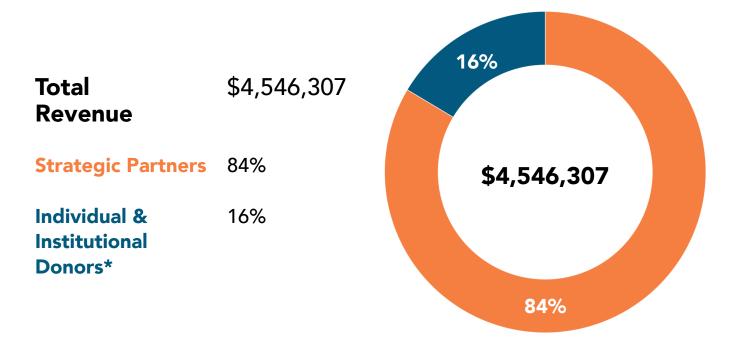
"For Rise Up, Scott's gift has been transformational. We are now expanding our programming, making long-overdue additions to our staff, building out our data-management systems, exploring creative new partnerships, and charting a course to achieve our vision over the next five years. Most important, we can now put more resources directly in the hands of community leaders who best understand their own challenges and how to solve them."

Denise Raquel Dunning, PhD Rise Up Founder & Executive Director



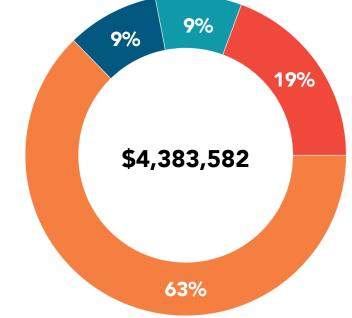
Financials

Strategic Partners



* In addition, Rise Up received a generous gift from MacKenzie Scott that will support Rise Up Leaders and our work in 2022 and beyond.





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* Bold indicates that donor is a 2021 member of Rise Up's Leadership Council

Leadership Council

The Rise Up Leadership Council is composed of committed champions who invest their time, resources, and strategic guidance in support of Rise Up.

Our Leadership Council is also an active learning community. Members connect with our powerful network of global leaders, participate in international convenings, and build relationships with the Rise Up team.

In 2021, the Rise Up Leadership Council raised critical funds to drive change for girls and women, directly contributing \$344,296 and raising over \$90,000 more to support our work. We are deeply grateful to our Leadership Council members for their partnership and dedication to advancing gender equity.

Rise Up Leadership Council Members

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Ambassador Program

Rise Up's Ambassador program is made up of new supporters who want to make an impact, engage meaningfully with us, and learn more about gender equity. We launched this program in 2021 and look forward to growing this committed group of changemakers in the year to come. Learn more <u>here</u>.





NRISEUP

for a more just and equitable world

🌐 www.riseuptogether.org 🖂 info@riseuptogether.org 🛛 🗹 🖪 @RiseUpforGirls

Rise Up works to advance gender equity and justice in education, health, and economic opportunity by partnering with visionary local leaders around the world. Rise Up builds power with women, girls, and their allies by providing training, funding, and connection to a global network to help them create meaningful, lasting change. Rise Up works with leaders in Africa, South Asia, Latin America, and the United States to create a future where all people can thrive.

© Rise Up is based at the Public Health Institute, a leader in global health and development for over 50 years.